

CONTENTS

- My Personal Shopping Guide (*Hang out with the shopping guru!*) **12**
- How to Use my Book (*It begins on this page...*) **13**
- Getting Around the City (*A piece a' cake!*) **14**
- Shopping Logistics (*A few ABCs*) **16**
- How To Find My Best Shop Recommendations **17**
- Free Shopping Advice (*Local experts*) **18**

Let the tour begin!

- Best Shopping Malls (*This is where the action is!*) **19**
- Best Markets (*It's so Hong Kong!*) **23**
- Best Department Stores (*Shop with the locals*) **26**

Best Shopping Neighbourhoods, Hotspots and Maps

Take the tour!

- Central: *My favourite place to shop* **28**
- Wanchai: *An old and quirky neighbourhood* **33**
- Causeway Bay: *Best street shopping* **37**
- Tsim Sha Tsui: *Where tourists love to shop* **43**
- Mongkok: *A neighbourhood of markets* **49**
- Sham Shui Po: *Playground for geeks, putterers, hobbyists and sewing nuts* **54**

My Restaurant Guide

Hong Kong Search Guide

Accessories 62

Where to Start **62**

Scarves and Scarves for Women **63**

Women's Socks, Tights and Stockings **64**

Men's Accessories **64**

Women's Hair Accessories **66**

Eyeglasses and Sunglasses **66**

Hats – Men's and Women's **69**

Active Wear 70

Athletic Ready-to-Wear and Footwear **70**

Fitness and Yoga **72**

Golf and Tennis **73**

Hiking, Climbing, Skiing and Outdoor Sports **75**

Surfwear **76**

Swimwear and Resort Wear **77**

Beauty, Skincare and Perfume 80

Beauty Megastores **80**

Discount and Wholesale shops **81**

Body and Bath Shops **81**

Make-up Specialists **82**

Books, Magazines and Music 83

Books and Magazines **83**

Music and Video CDs **84**

Business and Smart Casual Fashion 84

Shops for Men and Women **84**

Shops for Women Only **88**

Shops for Men Only **91**

Cameras, Computers, Phones and All Things Digital 93

Shopping Tips **93**

Reputable Chain Stores **94**

Specialised Camera Shops **95**

Mobile Phone Shops and Markets **95**

Computer Markets **97**

Cashmere Sweaters 98

Casual Wear 101

Basic Casual **101**

Luxury Casual **103**

Trendy Casual **104**

Children: From Clothes to Lifestyle 104

Before and After Birth **104**

Shopping Malls with Entire Floor for Kids **105**

Large Fashion Retailers with Cool Kids' Sections **105**

Discounted Fashion, Overruns or Just Great Prices **106**

Street Market Stalls and Factory Outlets **106**

Swimsuits for Kids **108**

Shoes for Kids **108**

Kid's Lifestyle: From Books to Toys **109**

Chinese-inspired Fashion for Women 113

Chinese Contemporary Chic **113**

Chinese Traditional **113**

Classic Elegant Women's Fashion 114

Designer Fashion 116

Catwalk for the Luxury Crowd 116

Catwalk For the Rest of Us 118

Hong Kong Designers – Signature Boutiques 118

Indian Designers – Exquisite Handiwork and Fabrics 119

Japanese Fashion Boutiques 120

Ethnic Fashion 121

Evening Wear and Cocktail Dresses 122

At Luxury Prices 122

At Moderate Prices 123

Fashion Boutiques with a Difference 125

Feminine Frilly Fashion 127

Gifts, Souvenirs and Home Accessories 128

Handbags and Business Bags 131

All the Usual Places 131

Mid-Priced Bags 131

Fabric Bags 133

Evening Bags 133

Luxury brands 134

Business Cases 135

Jeans – The Fashion Chameleons 136

American Jeans – The Dress-Down Look 136

European Jeans – Urban Fashion, Italian Style 137

Jewellery Shops 139

Best Shops by Area 139

Traditional Jewellers 142

Jade – Real and Less Real 143

Pearls 143

Simulated Diamonds 144

Luxury Jewellery 144

Large and Plus Sizes 145

Previously Listed Shops with Large Sizes 145

Specialised Shops 148



Leather Jackets 150

Luggage and Travel Accessories 151

Maternity Fashion 153

Mature Elegant Fashion 154

Outlet and Bargain Shopping 155

Famous Brands Outlet Mall **156**

Luxury Retailers' Outlet Shops **156**

Small Designer Outlets **157**

Full Price Fashion at Bargain Prices **162**

Factory Outlets **163**

Pyjamas, Nighties and Bathrobes 166

Second-hand Fashion 170

Shoes 171

Shops for Women **171**

Shops for Men **173**

Shops for Men and Women **174**

Shops that Custom-Make Shoes **177**

Luxury Shoe Brands **177**

Street Fashion 178

Best Local Street Fashion Shops **178**

Japanese, UK and US Labels **179**

'Upstairs' Shops **179**

Footwear for the 'Street' **180**

Tailored Ready-to-Wear Shirts 181

Tailors, Designer-Seamstresses and Fabrics 182

What to Expect **182**

Recommended tailors **183**

Tailors of Men's Evening and Special Occasion Suits **184**

Tailors of Chinese Suits, Jackets and Cheongsams **184**

Designers Who Tailor-Make Women's Fashion **184**

Seamstresses **185**

Where to Buy Fabric and Sewing Accessories **185**

Underwear 188

For Women **188**

For Men **191**

Vintage Fashion 191

Watches 193

Designer and Fashion Watches **193**

Luxury Watches **195**

Luxury Watch Discounters **196**

Wedding Dresses 198

International Size Conversion Chart **198**

Telephone Directory – Shops, Buildings and Malls **199**

Index **214**

*“Whoever said money can’t buy
happiness simply didn’t know where to go shopping.”*

Bo Derek